

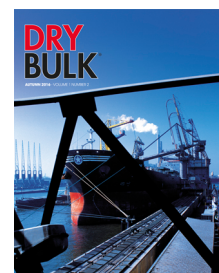
# Business Magazines

Combined Total Circulation Certificate  
January to December 2016



Setting the standard

## Dry Bulk



Port of Amsterdam

### Key information

#### Metric type

Circulation

#### ABC total

4,146 average

#### Period

1 January 2016 to 31 December 2016

#### No of issues

2

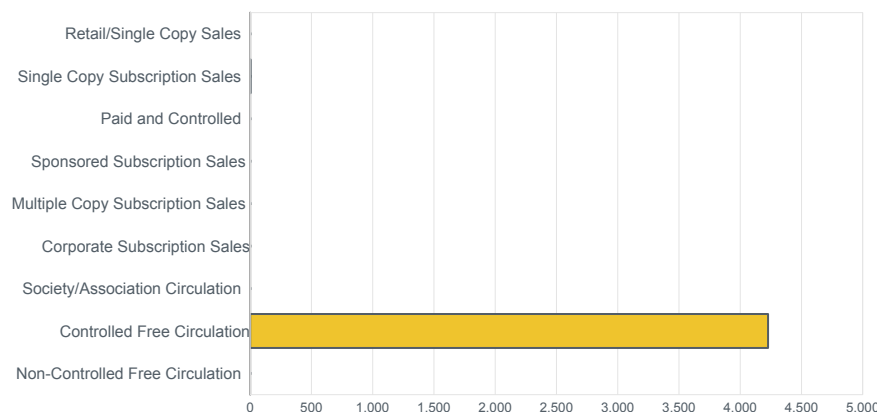
#### Market sector

Freight/Transport: General

### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.05%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.95%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	4,146	4,146	-	242	242	-	3,904	3,904	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

**Analysis for the Audit issue cover dated AUTUMN 2016 and distributed on 4 October 2016**

<b>Audit Issue Circulation</b>	4,229	4,229	-	238	238	-	3,991	3,991	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	2	2	-	1	1	-	1	1	-
At full rate	2	2	-	1	1	-	1	1	-
Less than full rate but not 50%	-	-	-	-	-	-	-	-	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	4,227	4,227	-	237	237	-	3,990	3,990	-
Individual requests	1,769	1,769	-	102	102	-	1,667	1,667	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	2,206	2,206	-	93	93	-	2,113	2,113	-
Non-requested by job title / function	252	252	-	42	42	-	210	210	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

**Basic cover price & subscription rates for the audit issue**

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £50.00

Basic annual rate (OC): £60.00

**Controlled circulation for the audit issue**

Terms of control: Individuals in the Production/Processing, Transportation, Trade or End Use Industries of Dry Bulk Commodities, including coal, iron ore, cement, bauxite/alumina, agribulks., as well as individuals from within Trade Associations, Universities/Research Institutions, Financial Organisations and Equipment Suppliers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	1,769	100.0	1,662	94.0	107	6.0	-	-
Individual Requests - Print	1,769	100.0	1,662	94.0	107	6.0	-	-
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
SPRING 2016	05-Mar-16	4,063	4,063	-	-
AUTUMN 2016	04-Oct-16	4,229	4,229	-	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>4,229</b>	<b>4,229</b>	<b>-</b>
Europe	1,349	1,349	-
Albania	3	3	-
Austria	17	17	-
Belgium	64	64	-
Bulgaria	7	7	-
Croatia	11	11	-
Cyprus	6	6	-
Czech Republic	6	6	-
Denmark	55	55	-
Estonia	12	12	-
Finland	41	41	-
France	104	104	-
Germany	89	89	-
Greece	60	60	-
Hungary	7	7	-
Iceland	4	4	-
Republic of Ireland	19	19	-
Italy	109	109	-
Latvia	13	13	-
Lithuania	8	8	-
Luxembourg	3	3	-
Macedonia	2	2	-
Malta	3	3	-
Moldova (Moldavia)	1	1	-
Monaco	3	3	-
Netherlands	87	87	-
Norway	35	35	-
Poland	26	26	-
Portugal	27	27	-
Romania	14	14	-
Russia	27	27	-
Serbia	5	5	-
Slovakia	3	3	-
Slovenia	5	5	-
Spain	96	96	-
Sweden	55	55	-
Switzerland	33	33	-
Turkey	26	26	-
Ukraine	25	25	-
United Kingdom	238	238	-
North America	1,142	1,142	-
Canada	128	128	-
Mexico	37	37	-
USA	977	977	-
Central & South America	296	296	-
Argentina	45	45	-
Aruba	1	1	-
Bahamas	1	1	-
Barbados	1	1	-
Bermuda	1	1	-
Bolivia	2	2	-
Brazil	82	82	-
Chile	36	36	-
Colombia	39	39	-
Costa Rica	1	1	-
Cuba	10	10	-
Dominican Republic	5	5	-
Ecuador	4	4	-
El Salvador	3	3	-
Guadeloupe	1	1	-
Guatemala	3	3	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>4,229</b>	<b>4,229</b>	<b>-</b>
Guyana	3	3	-
Haiti	1	1	-
Honduras	3	3	-
Jamaica	9	9	-
Nicaragua	2	2	-
Panama	1	1	-
Paraguay	1	1	-
Peru	14	14	-
Puerto Rico	2	2	-
Saint Lucia	2	2	-
Surinam	1	1	-
Trinidad & Tobago	5	5	-
Uruguay	6	6	-
Venezuela	11	11	-
<b>Australasia &amp; Pacific</b>	<b>257</b>	<b>257</b>	<b>-</b>
Australia	220	220	-
Fiji	1	1	-
New Caledonia	2	2	-
New Zealand	24	24	-
Papua New Guinea	10	10	-
<b>Asia</b>	<b>249</b>	<b>249</b>	<b>-</b>
Armenia	2	2	-
Azerbaijan	1	1	-
Bangladesh	9	9	-
Georgia	1	1	-
India	198	198	-
Kazakhstan	1	1	-
Maldives	1	1	-
Mongolia	10	10	-
Myanmar (Burma)	2	2	-
Nepal	1	1	-
Pakistan	20	20	-
Sri Lanka	2	2	-
Uzbekistan	1	1	-
<b>South East Asia &amp; Pacific</b>	<b>471</b>	<b>471</b>	<b>-</b>
Brunei	1	1	-
Cambodia (Kampuchea)	6	6	-
China, People's Republic of	78	78	-
Hong Kong	27	27	-
Indonesia	71	71	-
Japan	69	69	-
Korea, Republic of	20	20	-
Malaysia	47	47	-
Philippines	42	42	-
Singapore	61	61	-
Taiwan	10	10	-
Thailand	23	23	-
Vietnam	16	16	-
<b>Africa</b>	<b>280</b>	<b>280</b>	<b>-</b>
Angola	6	6	-
Benin	3	3	-
Botswana	6	6	-
Cameroon	6	6	-
Cape Verde Islands	1	1	-
Chad	2	2	-
Congo	2	2	-
Cote D'Ivoire (Ivory Coast)	5	5	-
Eritrea	2	2	-
Ethiopia	7	7	-
Gabon	2	2	-
Ghana	16	16	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>4,229</b>	<b>4,229</b>	<b>-</b>
Guinea	3	3	-
Kenya	18	18	-
Liberia	3	3	-
Madagascar	2	2	-
Malawi	3	3	-
Mali	1	1	-
Mauritania	1	1	-
Mauritius	4	4	-
Mozambique	11	11	-
Namibia	4	4	-
Nigeria	7	7	-
Reunion	2	2	-
Senegal	1	1	-
Seychelles	2	2	-
Sierra Leone	6	6	-
South Africa	110	110	-
Sudan	3	3	-
Swaziland	2	2	-
Tanzania	10	10	-
Togo	1	1	-
Uganda	5	5	-
Zambia	5	5	-
Zimbabwe	18	18	-
<b>Middle East &amp; North Africa</b>	<b>185</b>	<b>185</b>	<b>-</b>
Algeria	13	13	-
Bahrain	3	3	-
Egypt	51	51	-
Emirates, United Arab	38	38	-
Iran	7	7	-
Iraq	1	1	-
Israel	9	9	-
Jordan	5	5	-
Kuwait	3	3	-
Lebanon	1	1	-
Libya	1	1	-
Morocco	8	8	-
Oman	6	6	-
Qatar	7	7	-
Saudi Arabia	20	20	-
Syria	2	2	-
Tunisia	9	9	-
Yemen	1	1	-
Not Analysed	-	-	-

**More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

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