

# Business Magazines

Combined Total Circulation Certificate  
January to December 2017



Setting the standard

## Dry Bulk



### Key information

#### Metric type

Circulation

#### ABC total

4,854 average - print & digital (gross)

4,854 average (print)

0 average (digital)

#### Period

1 January 2017 to 31 December 2017

#### No of issues

4

#### Market sector

Freight/Transport: General

#### Contact details

Palladian Publications Ltd

15 South Street

Surrey

GU9 7QU

01252718999

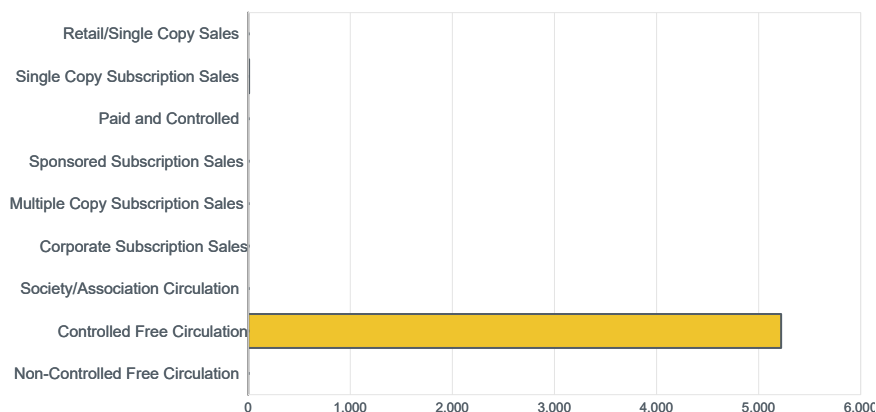
enquiries@drybulk.com

www.drybulk.com

### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.17%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.83%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	4,854	4,854	-	306	306	-	4,548	4,548	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

**Analysis for the Audit issue cover dated WINTER 2017 and distributed on 27 December 2017**

<b>Audit Issue Circulation</b>	5,229	5,229	-	332	332	-	4,897	4,897	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	9	9	-	3	3	-	6	6	-
At full rate	8	8	-	3	3	-	5	5	-
Less than full rate but not 50%	1	1	-	-	-	-	1	1	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	5,220	5,220	-	329	329	-	4,891	4,891	-
Individual requests	2,614	2,614	-	158	158	-	2,456	2,456	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	2,548	2,548	-	171	171	-	2,377	2,377	-
Non-requested by job title / function	58	58	-	-	-	-	58	58	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

**Basic cover price & subscription rates for the audit issue**

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £50.00

Basic annual rate (OC): £60.00

**Controlled circulation for the audit issue**

Terms of control: Individuals in the Production/Processing, Transportation, Trade or End Use Industries of Dry Bulk Commodities, including coal, iron ore, cement, bauxite/alumina, agribulks., as well as individuals from within Trade Associations, Universities/Research Institutions, Financial Organisations and Equipment Suppliers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	2,614	100.0	1,203	46.0	1,346	51.5	65	2.5
Individual Requests - Print	2,614	100.0	1,203	46.0	1,346	51.5	65	2.5
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

## Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
SPRING 2017	27-Apr-17	4,479	4,479	-	-
SUMMER 2017	27-Jun-17	4,729	4,729	-	-
AUTUMN 2017	16-Oct-17	4,979	4,979	-	-
WINTER 2017	27-Dec-17	5,229	5,229	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>5,229</b>	<b>5,229</b>	<b>-</b>
Europe	1,657	1,657	-
Albania	3	3	-
Austria	14	14	-
Belgium	52	52	-
Bosnia & Herzegovina	1	1	-
Bulgaria	12	12	-
Croatia	13	13	-
Cyprus	8	8	-
Czech Republic	3	3	-
Denmark	51	51	-
Estonia	11	11	-
Finland	41	41	-
France	93	93	-
Germany	204	204	-
Greece	76	76	-
Hungary	8	8	-
Iceland	4	4	-
Republic of Ireland	22	22	-
Italy	101	101	-
Latvia	10	10	-
Lithuania	8	8	-
Luxembourg	1	1	-
Macedonia	2	2	-
Malta	4	4	-
Moldova (Moldavia)	2	2	-
Monaco	9	9	-
Netherlands	142	142	-
Norway	37	37	-
Poland	28	28	-
Portugal	29	29	-
Romania	17	17	-
Russia	48	48	-
Serbia	4	4	-
Slovakia	4	4	-
Slovenia	6	6	-
Spain	92	92	-
Sweden	45	45	-
Switzerland	38	38	-
Turkey	50	50	-
Ukraine	33	33	-
United Kingdom	331	331	-
North America	1,452	1,452	-
Canada	180	180	-
Mexico	45	45	-
USA	1,227	1,227	-
Central & South America	314	314	-
Argentina	43	43	-
Bahamas	2	2	-
Barbados	1	1	-
Bermuda	22	22	-
Bolivia	2	2	-
Brazil	92	92	-
Chile	34	34	-
Colombia	34	34	-
Costa Rica	2	2	-
Cuba	1	1	-
Dominican Republic	4	4	-
Ecuador	5	5	-
El Salvador	2	2	-
Guadeloupe	1	1	-
Guatemala	3	3	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>5,229</b>	<b>5,229</b>	<b>-</b>
Guyana	3	3	-
Haiti	1	1	-
Honduras	4	4	-
Jamaica	7	7	-
Martinique	1	1	-
Nicaragua	2	2	-
Panama	2	2	-
Paraguay	1	1	-
Peru	19	19	-
Puerto Rico	2	2	-
Saint Lucia	2	2	-
Surinam	1	1	-
Trinidad & Tobago	4	4	-
Uruguay	5	5	-
Venezuela	12	12	-
<b>Australasia &amp; Pacific</b>	<b>289</b>	<b>289</b>	<b>-</b>
Australia	244	244	-
Fiji	2	2	-
Guam	1	1	-
New Caledonia	2	2	-
New Zealand	28	28	-
Papua New Guinea	12	12	-
<b>Asia</b>	<b>313</b>	<b>313</b>	<b>-</b>
Armenia	3	3	-
Azerbaijan	1	1	-
Bangladesh	11	11	-
Georgia	1	1	-
India	238	238	-
Kazakhstan	4	4	-
Maldives	1	1	-
Mongolia	10	10	-
Myanmar (Burma)	1	1	-
Nepal	1	1	-
Pakistan	37	37	-
Sri Lanka	4	4	-
Uzbekistan	1	1	-
<b>South East Asia &amp; Pacific</b>	<b>628</b>	<b>628</b>	<b>-</b>
Brunei	1	1	-
Cambodia (Kampuchea)	4	4	-
China, People's Republic of	92	92	-
Hong Kong	33	33	-
Indonesia	88	88	-
Japan	70	70	-
Korea, Republic of	31	31	-
Laos	2	2	-
Malaysia	73	73	-
Philippines	59	59	-
Singapore	93	93	-
Taiwan	16	16	-
Thailand	39	39	-
Vietnam	27	27	-
<b>Africa</b>	<b>366</b>	<b>366</b>	<b>-</b>
Angola	4	4	-
Benin	4	4	-
Botswana	10	10	-
Burundi	1	1	-
Cameroon	6	6	-
Cape Verde Islands	1	1	-
Chad	1	1	-
Congo	1	1	-
Cote D'Ivoire (Ivory Coast)	5	5	-

**Geographic analysis for the audit issue**

Country/Region	Total Circulation	Print	Digital
<b>TOTAL</b>	<b>5,229</b>	<b>5,229</b>	<b>-</b>
Eritrea	2	2	-
Ethiopia	7	7	-
Gabon	1	1	-
Ghana	19	19	-
Guinea	3	3	-
Kenya	25	25	-
Liberia	5	5	-
Madagascar	3	3	-
Malawi	5	5	-
Mali	1	1	-
Mauritania	2	2	-
Mauritius	5	5	-
Mozambique	14	14	-
Namibia	4	4	-
Nigeria	13	13	-
Reunion	2	2	-
Senegal	1	1	-
Seychelles	1	1	-
Sierra Leone	5	5	-
South Africa	158	158	-
Sudan	4	4	-
Swaziland	4	4	-
Tanzania	10	10	-
Togo	1	1	-
Uganda	7	7	-
Zambia	6	6	-
Zimbabwe	25	25	-
<b>Middle East &amp; North Africa</b>	<b>210</b>	<b>210</b>	<b>-</b>
Algeria	12	12	-
Bahrain	3	3	-
Egypt	70	70	-
Emirates, United Arab	47	47	-
Iran	11	11	-
Iraq	2	2	-
Israel	5	5	-
Jordan	4	4	-
Kuwait	3	3	-
Lebanon	1	1	-
Libya	2	2	-
Morocco	13	13	-
Oman	6	6	-
Qatar	6	6	-
Saudi Arabia	16	16	-
Syria	1	1	-
Tunisia	8	8	-
Not Analysed	-	-	-

## More Information

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'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

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This certificate was issued on 5 February 2018.

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